



THE MESSENGER

2014 ADVERTISING RATES AND SAMPLE OF THE SIZES

All Prices excl. Vat

5 cm X 2 columns

(50mm high x 72mm wide)

| | |
|---------------|---------|
| Black & White | R250.00 |
| 1 Spot Colour | R500.00 |
| Full Colour | R800.00 |

Rate per cm/column

| | |
|----------------|-------|
| Black & white: | R25 |
| 1 Spot | : R50 |
| Full Colour | : R80 |

10 cm X 3 columns

(100mm high x 111mm wide)

| | |
|---------------|-----------|
| Black & White | R750.00 |
| 1 Spot Colour | R1 500.00 |
| Full Colour | R2 400.00 |

8cm X 2 columns

(80mm high x 72mm wide)

| | |
|---------------|-----------|
| Black & White | R400.00 |
| 1 Spot Colour | R800.00 |
| Full Colour | R1 280.00 |

10 cm X 2 columns

(100mm high x 72mm wide)

| | |
|---------------|-----------|
| Black & White | R500.00 |
| 1 Spot Colour | R1000.00 |
| Full Colour | R1 600.00 |

FOR MORE ENQUIRIES PLEASE CONTACT:

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2014 ADVERTISING RATES AND SAMPLE OF THE SIZES

All Prices excl. Vat

10 cm X 4 columns

(100mm high x 149mm wide)

Black & White R1 000.00

1 Spot Colour R2 000.00

Full Colour R3 200.00

15 cm X 3 columns

(150mm high x 111mm wide)

Black & White R1 125.00

1 Spot Colour R2 250.00

Full Colour R3 600.00

Rate per cm/column

Black & white: R25

1 Spot : R50

Full Colour : R80

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MATERIAL FORMULA:

JPEG 300dpi/ PDF

Please supply colours material in CMYK



2014 ADVERTISING RATES AND SAMPLE OF THE SIZES

All Prices excl. Vat

20 cm X 4 columns
(200mm high x 149mm wide)

| | |
|---------------|-----------|
| B/W | R2 000.00 |
| 1 Spot Colour | R4 000.00 |
| Full Colour | R6 400.00 |

20 cm X 3 columns
(200mm high x 111mm wide)

| | |
|---------------|-----------|
| Black & White | R1 500.00 |
| 1 spot Colour | R3 000.00 |
| Full Colour | R4 800.00 |

Rate per cm/column

Black & white: R25

1 Spot : R50

Full Colour : R80

MATERIAL FORMULA:

JPEG 300dpi/ PDF

Please supply colours material in CMYK



HALF PAGE

27 cm X 10 columns

Black & White R6 750.00

1 spot Colour R13 500.00

Full Colour R21 600.00

All Prices excl. Vat

MATERIAL FORMULA:

JPEG 300dpi/ PDF

Please supply colours material in CMYK

Rate per cm/column

Black & white: R25

1 Spot : R50

Full Colour : R80



FULL PAGE

54 cm X 10 columns

Black & White R13 500.00

1 spot Colour R27 000.00

Full Colour R43 320.00

MATERIAL FORMULA:

JPEG 300dpi/ PDF

Please supply colours material in CMYK

Rate per cm/column

Black & white: R25

1 Spot : R50

Full Colour : R80



2014 ADVERTISING RATES COLUMN SIZES

COLUMN SIZES

| No Columns | Broadsheet | Prices Excl.Vat | Vat | Prices Incl.Vat |
|------------|------------|--------------------|----------|--------------------|
| 1 | 35mm | R 87,50 | R 12,25 | R 99,75 |
| 2 | 74mm | R 185,00 | R 25,90 | R 210,90 |
| 3 | 112mm | R 280,00 | R 39,20 | R 319,20 |
| 4 | 150mm | R 375,00 | R 52,50 | R 427,50 |
| 5 | 188mm | R 470,00 | R 65,80 | R 535,80 |
| 6 | 225mm | R 562,50 | R 78,75 | R 641,25 |
| 7 | 263mm | R 657,50 | R 92,05 | R 749,55 |
| 8 | 303mm | R 757,50 | R 106,05 | R 863,55 |
| 9 | 342mm | R 855,00 | R 119,70 | R 974,70 |
| 10 | 380mm | R 950,00 | R 133,00 | R 1 083,00 |